



Mission & Values

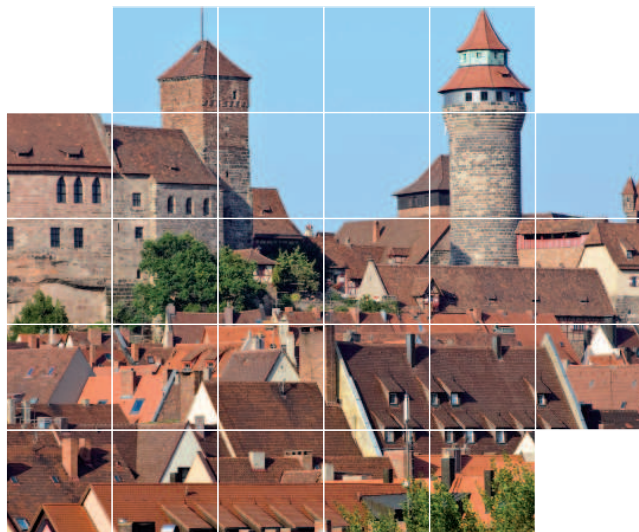
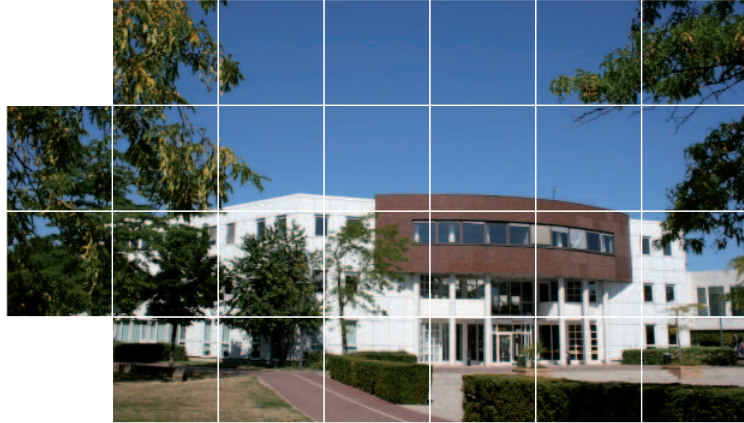
SINCE 1905 THE ICN HAS BEEN THE 'GRANDE ÉCOLE' BUSINESS SCHOOL IN THE EAST OF FRANCE AND AT THE HEART OF EUROPE. ITS IDENTITY AND ITS DEVELOPMENT ARE ROOTED IN THE LINKS BETWEEN MANAGEMENT, TECHNOLOGY AND ART. THESE LINKS WILL BE VITAL DETERMINANTS FOR TOMORROW'S ECONOMIC ENVIRONMENT.

The mission of the ICN Business School is to train students and executives to manage enterprises efficiently, with a commitment to corporate responsibility, and to contribute to innovation through creativity.

Its teaching programs are supported by the specialist knowledge of its academic Faculty who make original intellectual contributions to improving managerial practice and furthering the knowledge which is essential to corporate success.

The ICN community is driven by three fundamental values, which find their true expression in the objectives of the ARTEM alliance:

- open-mindedness,
- commitment,
- team spirit.



Ville de Nuremberg © Uwe NIKLAS

Key Facts & Figures

- 2 400 students including 550 foreign students
- 3 campuses: 2 in France (Nancy, Metz), 1 in Germany (Nürnberg)
- 3 representation offices abroad (West Africa, China, Latin America)
- More than 120 foreign partner universities in 45 countries
- 2 libraries: 24 000 books and 10 000 digital periodicals
- More than 50 student associations
- Nearly 10 000 Alumni
- 69 permanent professors and 15 affiliated professors
- Founding Member of ECRICOME
- Member of the School of Management Chapter of the "Conférence des Grandes Écoles"
- Affiliated to the Université de Lorraine



Art-Technology-Management

THE ARTEM ALLIANCE BETWEEN THE NATIONAL SCHOOL OF ART NANCY ('ÉCOLE NATIONALE SUPÉRIEURE D'ART'), THE NATIONAL SCHOOL OF ENGINEERING NANCY ('MINES NANCY') AND ICN BUSINESS SCHOOL IS AN INTER-DISCIPLINARY RESEARCH AND TEACHING INITIATIVE, INTEGRATING DIFFERENT DISCIPLINES AND APPROACHES TO LEARNING, AS WELL AS CREATIVITY AND INNOVATION, TO FORM A NEW GENERATION OF DECISION-MAKERS AND ENTREPRENEURS.

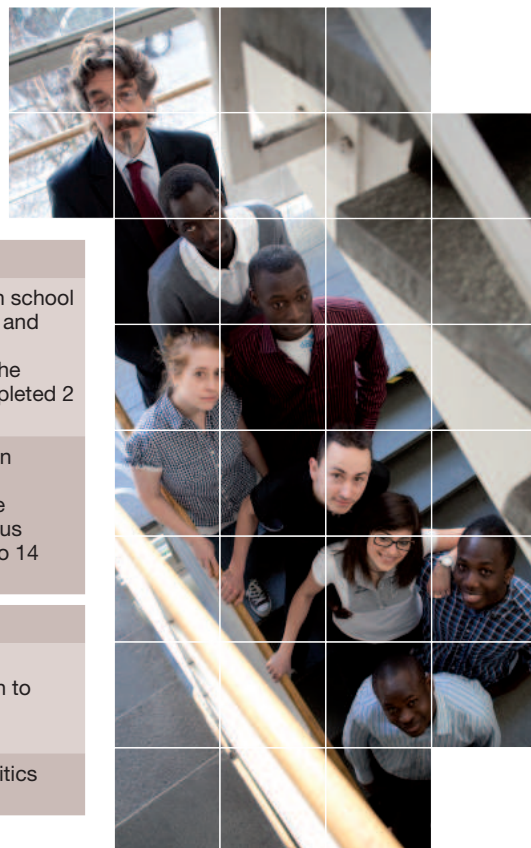
The ARTEM campus, situated in the centre of Nancy, will regroup the three Schools in 2015, sharing teaching spaces since 2012. The buildings with approximately 70 000 m² on 10 acres, will welcome 3 500 students and 1 400 faculty and staff on one single site.

ARTEM today is: 3 000 hours of teaching, with 24 common workshops delivered by the 3 Schools, more than 200 transversal projects, 1 business game, numerous conferences, joint student associations, support from 45 companies in the ARTEM Enterprises network, Double Degrees and a commonly created MSc in Design and Luxury Management.

Student Education

UNDERGRADUATE PROGRAMS

ICN Bachelor SUP'EST (BBA) Visa of the French Ministry of Higher Education and Research	Mode	3-year program
	Admission	Students holding a French Baccalaureate (High school diploma) - Competitive entrance exam (written and oral) Possibility to enter directly into the 3 rd year of the program for international students having completed 2 years of higher education (120 ECTS credits)
	Content	<ul style="list-style-type: none"> Fundamentals of management, specialization during the 3rd year of the program 1st and 2nd years of the program are available entirely in English at ICN's Nuremberg campus Mandatory internship period each year (up to 14 months of professional experience)
Summer Program ICN Certificate (3 or 6 ECTS credits)	Mode	4 weeks in June
	Admission	Students having completed 2 years of higher education at a foreign university (program open to international students only) Application form
	Content	<ul style="list-style-type: none"> European environmental economics and politics Program taught entirely in English



GRADUATE PROGRAMS

Programme ICN Grande École Visa of the French Ministry of Higher Education and Research	Mode	3-year program (possibility to carry out a gap-year between the 2 nd and 3 rd years of the program)
	Admission	Competitive entrance exam (written and oral) <ul style="list-style-type: none"> Joining the 1st year: students having completed 2 years of higher education Joining the 2nd year: students having completed 3 years of higher education
	Content	<ul style="list-style-type: none"> General management program with a strong international dimension Mandatory internship each year Mandatory international internship or study abroad (1 semester minimum) Choice of major during the 2nd and 3rd years The 2nd and 3rd years of the program can be followed entirely in English Double Degree programs available
Master of Science in International Management (MIEX) Accredited by the Conférence des Grandes Écoles	Mode	2-year program
	Admission	Application form (non-native English speakers must provide proof of proficiency: TOEFL, TOEIC or IELTS) + possible interview Students having completed 3 or 4 years of higher education
	Content	<ul style="list-style-type: none"> General international management program taught entirely in English 1st year: 1st semester at ICN in Nancy (France), 2nd semester in Bologna (Italy) 2nd year: choice between MGIMO (Moscow), La Salle (Mexico City), ECUST (Shanghai), or Uppsala (Sweden)
Master of Science in International Business Development	Mode	2-year program Possibility to enter directly into the 2 nd year
	Admission	Application form + interview <ul style="list-style-type: none"> Joining the 1st year: students having completed 3 years of higher education Joining the 2nd year: students having completed 4 years of higher education
	Content	<ul style="list-style-type: none"> International business and management Program taught entirely in English Mandatory internship in a company with an international dimension during 1st year and optional during 2nd year
Master of Science in Design and Luxury Management In partnership with 'Mines Nancy' and the 'École Nationale Supérieure d'Art de Nancy' (ARTEM)	Mode	2-year program Possibility to enter directly into the 2 nd year
	Admission	Application form + interview <ul style="list-style-type: none"> Joining the 1st year: students having completed 3 years of higher education Joining the 2nd year: students having completed 4 years of higher education
	Content	<ul style="list-style-type: none"> Management, design, marketing and product creation in the luxury sector 1st year: program taught in French 2nd year: program taught entirely in English Mandatory internships during the 1st and 2nd years



Continuing Education

■ EXECUTIVE MBA

AMBA Accredited - In partnership with EM Strasbourg
Program taught entirely in English

- **Candidates:** Directors of middle-sized or international companies / High-level Executives / Engineers / Executives undergoing career changes
- **Objectives:** To prepare oneself for high-level responsibilities and acquire the best tools in international management and company strategy

■ CERTIFICATE TRAININGS

- Management and Communication
- Marketing and Commercial Politics
- Economic, Strategic and Organizational Environment
- Purchasing, Logistics and Supply Chain Management
- Finance and Accounting Tools
- Law and Human Resource Management
- International Business

■ FORMACADRE – OPERATIONAL MANAGER OF A BUSINESS UNIT

RNCP Certified Level II

- **Candidates:** After having completed 2 years of higher education + 3 years of professional experience
- **Objectives:** General program allowing participants to acquire basic management knowledge

■ CUSTOM-DESIGNED INTRA-COMPANY TRAINING PROGRAMS

■ PROFESSIONAL COACH

RNCP Certified Level I

- **Candidates:** Managers / Human Resource Executives / Consultants
- **Objectives:** To acquire coaching tools, methods and techniques, and to develop the ethical dimension of the coaching profession



Center for Personal and Professional Development

PERSONAL DEVELOPMENT, A HISTORIC STRATEGIC ASSET OF THE SCHOOL, WAS REINFORCED WITH THE CREATION OF THE CENTRE FOR PERSONAL AND PROFESSIONAL DEVELOPMENT. THE OBJECTIVE OF THE CENTRE IS TO COORDINATE ALL ACTIVITIES RELATED AND TO ASSURE THAT PERSONAL AND PROFESSIONAL DEVELOPMENT OF THE STUDENTS TAKES PLACE IN ALL ICN PROGRAMMES AND ON ALL ICN CAMPUSES.

■ PERSONALISED SUPPORT

Each student is assigned a personal tutor, which is a permanent faculty member of the School, to support the students throughout their learning at ICN and to help them to find appropriate answers to their personal and professional questions

■ ANNUAL OFF-CAMPUS SEMINARS

The ICN seminars allow students to experiment in key management fields taught in class. Placed in management situations, students have to find concrete solutions for real individual or collective issues.

■ STUDENT ASSOCIATION PROJECTS

The School offers to students in the ICN Bachelor of Business Administration and the ICN Master in Management programmes the unique opportunity to become involved in projects translating an idea or a desire into concrete and efficient actions.

With their student association project, operating like a real micro-company, students will discover the management of a project over time, team work and obtain professional managerial competencies.



Faculty & Research

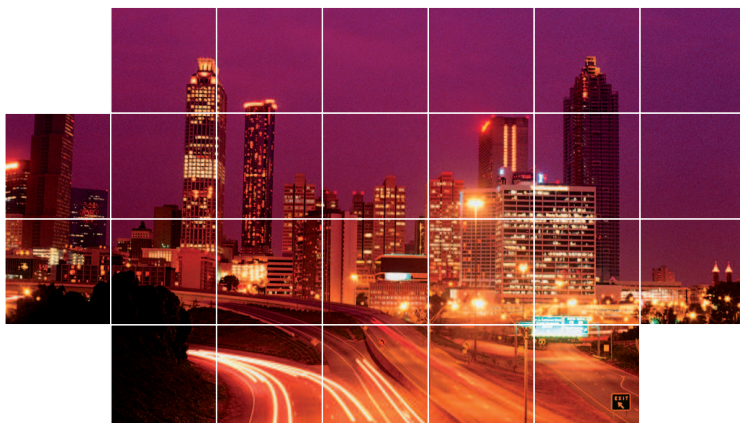
Since its creation in 1905, ICN has developed an international faculty, with a strong emphasis on collaboration with national and international scientific communities. Historically, the School has gained its originality via its attachment to the University of Lorraine, with which it shares intensive academic and scientific relations.

In line with these links to the University and supported by the School's relation to the corporate and professional world, ICN faculty is organised in seven academic departments:

- Business Environment
- Finance, Audit, Accounting and Control
- Foreign Languages & Cultures
- Marketing
- Human Resources & Organizational Behavior
- Supply Chain Management & Information Systems
- Strategy & Entrepreneurship

Research activities of ICN faculty are mainly managed via the CEREFIGE laboratory, the Lorraine region's research laboratory for management, of which the ICN Business School is a founding member. Based on the School's expertise in personal development skills for managers and its geographical position at the crossroads between Belgium, France, Germany and Luxembourg, ICN research is organised in the following three axes:

- Management, Behaviour & Organization
- Governance & Regulation
- Federating Innovation, Regions & Entrepreneurship



International

The ICN network of foreign academic partners is one of the most distinguished and dynamic among French Business Schools: due to this network, the School is able to propose to each student interested a period of study abroad, and to welcome a substantial number of foreign students in its programmes on the 3 campuses.

International at ICN is: more than 120 foreign university partners in 45 countries, 1 campus in Germany, 3 representation offices in Latin America, China, and Western Africa, covering 15 countries, more than 500 foreign students and 45 visiting professors welcomed at ICN every year.

ICN BUSINESS SCHOOL AT THE HEART OF EUROPE

1h30 from Paris
1h15 from Luxembourg
3h from Brussels and Frankfurt



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